

## 2026 RETTC Sponsorship Opportunities – Tech Partners

The Real Estate Technology & Transformation Center (RETTTC) is an exciting new space where the most influential real estate owners, operators, and solution providers come together to shape the future of the industry. Learn more at [www.rettc.org](http://www.rettc.org).

RETTTC’s Icon, Visionary, and Innovator partnerships are strategic, year-long investments providing sponsors with opportunities for regular engagement and brand visibility across RETTC’s programming, events, research, initiatives, and more.

---

### Annual Investment

- Icon: \$35,000 per year; 2-year commitment (billed annually.) Sold out for 2025–2026.
- Visionary: \$25,000
- Innovator: \$15,000

Icon, Visionary, and Innovator tiers are **not** inclusive of RETTC event-level sponsorships. RETTC event-level sponsorships require additional sponsorship purchases.

---

### Standard Benefits

	ICON	VISIONARY	INNOVATOR
Complimentary RETTC Membership	✓	✓	✓
Complimentary Steering Committee Seat	✓	—	—
Eligible to host a Subgroup Event at official RETTC event host hotel	✓	✓	✓

### Tech Executive Summit Benefits

*February 25–27, 2026, Coral Gables, FL*

	ICON	VISIONARY	INNOVATOR
Complimentary registration for one designated Steering Committee representative (non-transferable)	✓	—	—
Complimentary event registrations	3	2	1 at \$995
Logo inclusion on onsite event signage	✓	✓	✓

Option to purchase exclusive event sponsorship opportunities	✓	✓	✓
--	---	---	---

## OPTECH Benefits

November 16–18, 2026, Las Vegas, NV

	ICON	VISIONARY	INNOVATOR
Complimentary registration for one designated Steering Committee representative (non-transferable)	✓	—	—
Additional complimentary event registrations	3	2	1
Complimentary event registrations for housing provider clients	3	2	1
Logo inclusion on onsite event signage	✓	✓	✓
Option to purchase exclusive event sponsorship opportunities	✓	✓	✓
Priority consideration for Futures Lab programming (limited availability)	✓	✓	—
Option to reserve Futures Lab Lounge (limited availability; additional fees apply)	Included*	+\$2,500*	—
Club RETTC access (exclusive VIP lounge) (limited access)	✓	✓	✓
Priority booth sales group for sponsors with exhibitor presence	✓	✓	✓
Priority points earned toward booth space assignment for sponsors with exhibitor presence	6	4	2

All benefits apply solely to the contracting sponsor and cannot be shared or split among multiple divisions, entities, brands, or partners. Benefits subject to change.

## Ready to Sponsor?

Complete the online [2026 Sponsor Agreement](#). Please read the Sponsorship Terms & Conditions in full before submitting your agreement. Upon approval, RETTC will email you an invoice.

## Questions?

Please contact our team at [sponsorships@rettc.org](mailto:sponsorships@rettc.org).