

## 2026 RETTC Tech Executive Summit

February 25 - 27, 2026 | Loews Coral Gables | Coral Gables, FL

### Wednesday, February 25

#### **11:30 AM to 1:00 PM**

(All Times Eastern)

#### **RETTC Steering Committee Meeting**

*(Designated Steering Committee Members and Invited Guests Only)*

**Location:** Sevilla Ballroom

*Designated RETTC Steering Committee members and invited guests can attend the RETTC Steering Committee meeting. Leadership input is required on the strategic direction of RETTC in 2026. Please join the conversation and help set RETTC on a path to success in 2026 and beyond.*

#### **Noon to 1:30 PM**

#### **Networking Lunch for RETTC Committee Members**

*(Open to RETTC Committee Members Only)*

*RETTC Committee Members are the core of the RETTC Community, and we want to celebrate all they do. Join other multifamily leaders who are driving RETTC forward for this networking lunch to say thank you!*

#### **1:00 to 6:00 PM**

#### **Registration**

**Location:** Sevilla Pre-Function

#### **1:30 to 3:15 PM**

#### **General Sessions**

**Location:** Sevilla Ballroom

#### **Welcome to the 2026 RETTC Tech Executive Summit!**

*RETTC is entering its second year with big plans for 2026. We've added new Steering Committee leaders from across the rental housing industry to help guide the way. Join the leadership team as they share why coming together matters and how we're preparing for the AI-driven future.*

#### **Navigating the New Era of Fee Transparency**

*Despite changing political winds, the push for fee transparency at the national, state, and local level keeps going strong. Get the latest on where fee transparency regulations are in place and where they're likely coming in 2026. And hear how RETTC is enabling greater transparency with its updated MITS 5.0 data model, and how tech leaders are adjusting their systems to assure compliance.*

#### **Artificial Reality: Where A.I. Stands Today and What's Next**

*As AI becomes embedded across property management platforms, the industry is entering a new phase, one defined less by experimentation and more by intentional design. This session brings together leading PMS providers to examine how AI is evolving today and what the next generation of tools, governance, and collaboration will look like in 2026 and beyond. Panelists will explore how innovation, accountability, and collaboration across the rental housing ecosystem strengthens operations while supporting fair housing, data privacy, and consumer confidence.*

#### **Quick Byte: What's Shaping Policy Now**

*RETTC tracks the latest rules and laws affecting your daily work. But we don't just monitor—we advocate to make sure technology remains a force for good in rental housing. Get a quick update on the trends we are seeing at both the federal level and across the nation, how RETTC is changing the conversation and going on the offense with a pro-housing and pro-tech agenda.*

#### **3:15 to 3:45 PM**

#### **Networking Break**

#### **3:45 to 4:45 PM**

#### **RETTC Committee Meetings** *(open to all summit attendees)*

*Committee meetings are open to all summit attendees, so join a meeting, hear what they're up to, and join in the conversation on what's next for 2026.*

#### **New RETTC Committee Launch!**

#### **Business Intelligence and Data Analytics Committee Meeting \*NEW\***

**Location:** Sevilla

**Marketing and Resident Experience Committee Meeting**

Location: Terrace

**4:45 to 5:30 PM****Networking Break****5:30 to 7:00 PM****RETTTC Summit Welcome Reception**

Location: Lawn

**Thursday, February 26****8:45 AM to 6:00 PM****Registration**

Location: Sevilla Pre-Function

**8:45 to 10:00 AM****Networking Breakfast**

Location: Alhambra Pre-Function

**9:00 to 10:00 AM****RETTTC Committee Meetings** *(open to all summit attendees)*

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**Data Privacy, Security & Information Strategy Committee Meeting**

Location: Sevilla C

**Intelligent Buildings and Connectivity Committee Meeting**

Location: Sevilla A&amp;B

**10:00 to 10:15 AM****Networking Break****10:15 AM to Noon****General Sessions**

Location: Alhambra Ballroom

**Welcome and Overview of Day Two****Quick Byte: Securing Data in a Shifting Policy Landscape**

*There is momentum in DC for both a federal privacy standard and a federal AI standard. But will lawmakers get these items across the finish line? Learn what this shifting policy landscape could mean for rental housing providers and tools and resources RETTTC is deploying for members to navigate this ever-expanding risk landscape.*

**Keynote: A Conversation with Christopher Krebs**

*Chris Krebs is a nationally recognized cybersecurity and national security leader with extensive experience in government and the private sector. As the first Director of the U.S. Cybersecurity and Infrastructure Security Agency (CISA), Krebs pioneered efforts to counter disinformation and protect election integrity. Prior to CISA, Krebs oversaw cybersecurity policy at Microsoft and held senior leadership roles at the Department of Homeland Security. As a CBS News Contributor, he brings invaluable expertise on cyber resilience, risk management, and national security, knowledge that is essential for technology leaders navigating today's digital and AI-driven landscape.*

*Chris Krebs will explore today's rapidly evolving cyber and AI landscape and discuss the intersection of cybersecurity, artificial intelligence, and national security, and what it means for real estate technology leaders. Chris will then sit down for a fireside chat to talk about how the rental housing industry should prepare for this new landscape.*

**Venture Capital: What's Hot and What's Not for 2026?**

*The easy money era is over. So, what happens next for multifamily PropTech? Join this conversation on how tighter capital, fewer bets, and higher expectations are changing which technologies survive—and which actually deliver value.*

**Quick Byte: Coming Soon!**

**Noon to 1:30 PM****Networking Lunch** *(open to all summit attendees)*  
Location: Lawn**Noon to 1:00 PM****New RETTC Committee Launch!** *(open to all summit attendees)*  
*Join us for a lunch launch as we celebrate the growth of the RETTC Community and introduce the new Advocacy and Public Policy Committee. Meet the leaders, connect with members, and help shape the committee's priorities for 2026.***Advocacy and Public Policy Committee Meeting \*NEW\***  
Location: Sevilla A&B**1:30 to 3:15 PM****General Sessions**  
Location: Alhambra Ballroom**The Renter Experience, Unfiltered***This session puts industry CX priorities side-by-side with real renter sentiment, drawing from survey data, real renter discussion groups, and social conversations to reveal where expectations align, where friction shows up, and why it matters.***We're Thinking About PropTech All Wrong: RETTC Report Release***PropTech has traditionally been evaluated on one metric: does it drive NOI? But what if shifting realities and renter expectations have transformed how owners should calculate value? This panel will delve into findings and data from a new RETTC & PropTechIQ report that demonstrates how PropTech produces measurable returns by improving satisfaction, retention, digital service delivery, and operating efficiency, and how we all need to change the narrative on the PropTech value proposition.***When Centralization Breaks: Lessons from Tech Missteps***Presented in Partnership with Multifamily Insiders: Centralization was meant to make things easier, more efficient, and scalable. But in practice, many find that tech-driven centralization often causes friction, slows adoption, and reveals gaps they didn't expect. This session will look at why some efforts fail, why leadership alignment isn't always enough, and what leaders wish they had known before making big changes.***3:15 to 3:45 PM****Networking Break****3:45 to 5:00 PM****Housing Operators: Problem Solver Roundtable Discussions**  
Location: Alhambra *(open to owners & managers only)***Suppliers: Problem Solver Roundtable Discussions**  
Location: Sevilla A&B *(open to suppliers only)**You got a problem? Guess what? Your peers are struggling with it too. Join a discussion on how your peers are dealing with challenges and save yourself a lot of trouble by learning from them and sharing what you know. Then pick your next topic and move on to the next table and learn even more. Leave with takeaways you won't get anywhere else.***5:00 to 6:00 PM****Networking Reception**  
Location: Event Deck**6:00 PM****Dinner on Your Own****6:00 to 7:30 PM****RETTC Steering Committee Dinner** *(invitation only)*  
Location: TBD**Friday, February 27****8:45 to 10:30 AM****Registration**  
Location: Sevilla Pre-Function

**8:45 to 10:00 AM**

**Networking Breakfast**

**Location:** Alhambra Pre-Function

**9:00 to 10:00 AM**

**RETTTC Committee Meetings** *(open to all summit attendees)*

*Committee meetings are open to all summit attendees, so join a meeting, hear what they're up to, and join in the conversation on what's next for 2026.*

**Innovation and Emerging Technology Committee Meeting**

**Location:** Sevilla A&B

**Enterprise Systems and Integrations Committee Meeting**

**Location:** Terrace

**10:00 to Noon**

**Closing General Session**

**Location:** Alhambra Ballroom

**Welcome and Overview of Day Three**

**Closing Keynote Speaker/ Panel (Coming Soon!)**

**The RETTC Technology Benchmarking Survey & Report: Initial Findings**

*Every two years, RETTC surveys tech leaders to track technology trends in rental housing. The study looks at spending, staffing, and the challenges and opportunities companies face when using technology. Summit attendees will get an exclusive first look at the preliminary themes.*

**CTO Confidential: Roadblocks and Roadmaps for 2026**

*Top tech leaders will share what's on their minds and their plans for 2026. From handling rapid AI growth to making fee transparency work and managing new risks, CIOs and CTOs play a critical role in company success. Hear what excites them—and what challenges keep them up at night.*

**Noon**

**Meeting Adjourns**