

OPTECH 2025 Booth Packages

Event Dates: November 17–19, 2025

Expo Dates: November 17–18

Location: MGM Grand Resort & Casino, Las Vegas, NV

RETTTC membership is required to exhibit, sponsor, and/or attend OPTECH. Learn more about RETTTC and become a member: <https://retttc.org>.

Exhibit Questions? Email exhibits@retttc.org.

Booth Pricing

Booth Size/Type	Priority Rate	Regular Rate	Notes
Standard			
10'x10'	\$5,500	\$6,750	
10'x20'	\$11,000	—	
20'x20'	\$22,000	—	Requires \$15K+ sponsorship
20'x30'	\$33,000	—	Requires \$25K+ sponsorship
20'x40'	\$44,000	—	Requires \$35K+ sponsorship
Basic Turnkey			
10'x10'	\$6,700	\$7,950	
10'x20'	\$13,400	—	
Premium Turnkey			
10'x10'	\$11,500	\$12,750	
10'x20'	\$23,000	—	
Startup Kiosk (Turnkey)			
Kiosk	\$4,000	\$4,500	Must meet startup applicant criteria

Sponsor Discounts:

- Icon/Chair's Circle Sponsors: 10% off
- Visionary/Friends of the Council Sponsors: 5% off

Registration Inclusions

Each booth package includes complimentary exhibitor and client registrations **(new!)**, based on booth size purchased.

Booth Size/Type	Exhibitor Registrations	Client Registrations
Standard		
10'x10'	3	3
10'x20'	6	4
20'x20'	12	6
20'x30'	18	7
20'x40'	24	8
Basic Turnkey		
10'x10'	3	3
10'x20'	6	4
Premium Turnkey		
10'x10'	3	3
10'x20'	6	4
Startup Kiosk (Turnkey)		
Kiosk	2	2

Standard Booth Package (Space Only)

Available in 10'x10' increments. Includes:

- Complimentary exhibitor and client registrations, based on booth size purchased (see "registration inclusions" chart)
- Listings in online directory, mobile app, and print guide
- Access to online attendee list via OPTECH website (name/title/company only – NO email addresses)
- Free Wi-Fi
- Carpeted ballroom
- Social Media Toolkit with official show graphics
- In-line booths also receive: 8' back drape, 3' side drapes, ID sign

Note: Exhibitor must provide all furnishings, electricity, lead retrieval services, and any show services needed. These can be ordered separately via the Exhibitor Services Kit.

Basic Turnkey Booth Package

Available in 10'x10' and 10'x20' sizes and includes booth space + furnishings as listed.

10'x10' Configuration:

- (1) 8' Back Drape and 3' Side Rails
- (1) 10'x10' Gray Carpet
- (1) Company ID Sign
- (1) 6'x30" Black Draped Table
- (2) Side Chairs
- (1) Wastebasket
- (1) 500-Watt Outlet
- (2) Days Carpet Cleaning
- (3) Complimentary exhibitor registrations
- (3) Complimentary client registration codes

10'x20' Configuration:

- (1) 8' Back Drape and 3' Side Rail
- (1) 10'x20' Gray Carpet
- (1) Company ID Sign
- (2) 6'x30" Black Draped Tables
- (1) 30"x36" Black Top Café Table
- (4) Side Chairs
- (1) Wastebasket
- (1) 1000-Watt Outlet
- (2) Days Carpet Cleaning
- (6) complimentary exhibitor registrations
- (4) complimentary client registration codes

Additional benefits:

- Listings in online directory, mobile app, and print guide
- Access to online attendee list via OPTECH website (name/title/company only – NO email addresses)
- Free Wi-Fi
- Social Media Toolkit with official show graphics

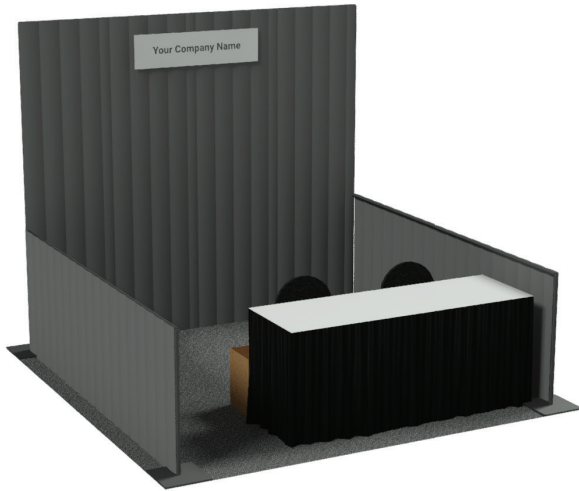
Note: Exhibitor must provide all additional show services as needed, such as lead retrieval services. These can be ordered separately via the Exhibitor Services Kit. Substitutions cannot be made to the furniture included in the turnkey package.

Basic Turnkey Booth photo included on next page.

10' x 10'

Returning Exhibitors: \$6,700

New Exhibitors: \$7,950



- (1) 8' High Back Drape and 3' Side Rail
- (1) 10' x 10' Gray Carpet
- (1) ID Sign
- (1) 6' x 30" Black Draped Table
- (2) Side Chairs
- (1) Wastebasket
- (1) 500-Watt Outlet
- 2 Days Booth Carpet Cleaning

10' x 20'

Returning Exhibitors: \$13,400

New exhibitors only eligible for 10'x10'.



- (1) 8' High Back Drape and 3' Side Rail
- (1) 10' x 20' Gray Carpet
- (1) ID Sign
- (2) 6' x 30" Black Draped Table
- (1) 30" x 36" Black Top Café Table
- (4) Side Chairs
- (1) Wastebasket
- (1) 1000-Watt Outlet
- 2 Days Booth Carpet Cleaning

Graphics deadline: Tuesday, September 30, 2025

- Price includes exhibit space and turnkey package
- Additional details surrounding this service are included in the OPTECH show Manual.
- Additional furnishings and amenities can be ordered through the appropriate vendor.
- Upon purchasing a turnkey package, the exhibitor will receive a confirmation email with details for ordering additional furnishings, if desired. However, note that there can be no substitutions to furniture included with the turnkey packages.

For more information, please contact solutions@freeman.com

Premium Turnkey Booth Package

Available in 10'x10' and 10'x20' sizes and includes booth space + upgraded furnishings as listed.

10'x10' Configuration

- (1) 10' Wall Exhibit with Fabric Graphics
- (1) 10'x10 Gray Carpet
- (3) Arm Lights (including electrical)
- (1) Counter Height Cabinet
- (1) Stool
- (3) Side Chairs
- (1) 30"x36" Black Top Café Table
- (1) Wastebasket
- (1) 500-Watt Outlet
- (2) Days Carpet Cleaning
- (3) Complimentary exhibitor registrations
- (3) Complimentary client registration codes

10'x20' Configuration

- (1) 20' Wall Exhibit with Fabric Graphics
- (1) 10'x20' Gray Carpet
- (4) Arm Lights (including electrical)
- (1) Counter Height Cabinet
- (1) Stool
- (4) Side Chairs
- (1) 30" x 36" Black Top Cafe Table
- (1) Wastebasket
- (1) 1000-Watt Outlet
- (2) Days Carpet Cleaning
- (6) Complimentary exhibitor registrations
- (4) Complimentary client registration codes

Additional benefits:

- Listings in online directory, mobile app, and print guide
- Access to online attendee list via OPTECH website (name/title/company only – NO email addresses)
- Free Wi-Fi
- Social Media Toolkit with official show graphics

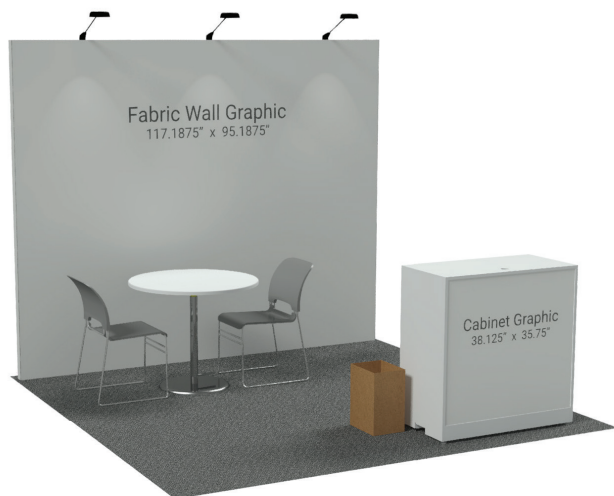
Note: Exhibitor must provide all additional show services as needed, such as lead retrieval services. These can be ordered separately via the Exhibitor Services Kit. Substitutions cannot be made to the furniture included in the turnkey package.

Premium Turnkey Booth photo included on next page.

10' x 10'

Returning Exhibitors: \$11,500

New Exhibitors: \$12,750

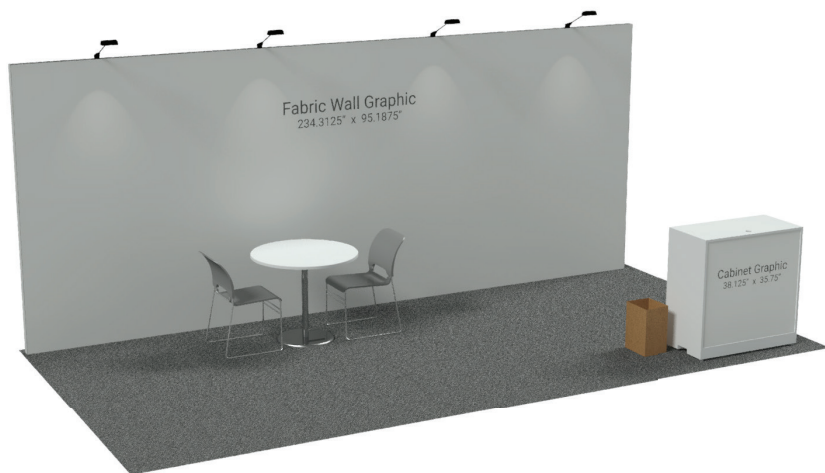


- (1) 10' Wall Exhibit with Fabric Graphics
- (1) 10' x 10' Gray Carpet
- (3) Arm Lights (including electrical)
- (1) Counter Height Cabinet
- (1) Stool
- (3) Side Chairs
- (1) 30" x 36" Black Top Cafe Table
- (1) Wastebasket
- (1) 500-Watt Outlet
- 2 Days Booth Carpet Cleaning

10' x 20'

Returning Exhibitors: \$23,000

New exhibitors only eligible for 10'x10'.



- (1) 20' Wall Exhibit with Fabric Graphics
- (1) 10' x 20' Gray Carpet
- (4) Arm Lights (including electrical)
- (1) Counter Height Cabinet
- (1) Stool
- (3) Side Chairs
- (1) 30" x 36" Black Top Cafe Table
- (1) Wastebasket
- (1) 1000-Watt Outlet
- 2 Days Booth Carpet Cleaning

Graphics deadline: Tuesday, September 30, 2025

- Price includes exhibit space and turnkey package
- Additional details surrounding this service are included in the OPTECH show Manual.
- Additional furnishings and amenities can be ordered through the appropriate vendor.
- Upon purchasing a turnkey package, the exhibitor will receive a confirmation email with details for ordering additional furnishings, if desired. However, note that there can be no substitutions to furniture included with the turnkey packages.

For more information, please contact solutions@freeman.com

Startup Kiosk Turnkey Package

As part of RETTTC's mission to spotlight cutting-edge technologies that drive efficiency, sustainability, and growth, we're proud to offer a **dedicated Startup Kiosk area** within the Expo. This exclusive opportunity is designed for early-stage companies to gain high-impact exposure in front of decision-makers from across the multifamily housing sector.

Who Can Apply? This package is available to **RETTTC member companies** that meet our **Startup Criteria** below. Due to limited availability, applications will be reviewed and evaluated for alignment with RETTTC's core business priorities. We aim to feature a diverse mix of startups that are solving real challenges in the apartment industry through technology. Applications will be reviewed in the order received.

Startup Criteria:

- Company has been in operation for 5 years or less.
- Company has an annual revenue of \$5,000,000 or less.
- Company is not a spin-off from an established parent company.
- Company offers a product/service/solution that focuses on the use of technology to solve a problem within the apartment industry.

Kiosk Includes: (A photo of the kiosk is included on the next page)

- Branded kiosk with waterfall table, locking cabinet, and 2 stools
- 32" monitor (bring your own device to plug into the monitor)
- 1 electrical drop
- Installation/dismantle labor
- 2 complimentary exhibitor registrations
- 2 complimentary client registration codes

Note: No additional signage or furnishings allowed. All materials must fit on the kiosk table. The exhibitor must provide all additional show services as needed, such as laptop rental or lead retrieval services, which can be ordered separately via the Exhibitor Services Kit. Substitutions cannot be made to the furniture included in the turnkey package.

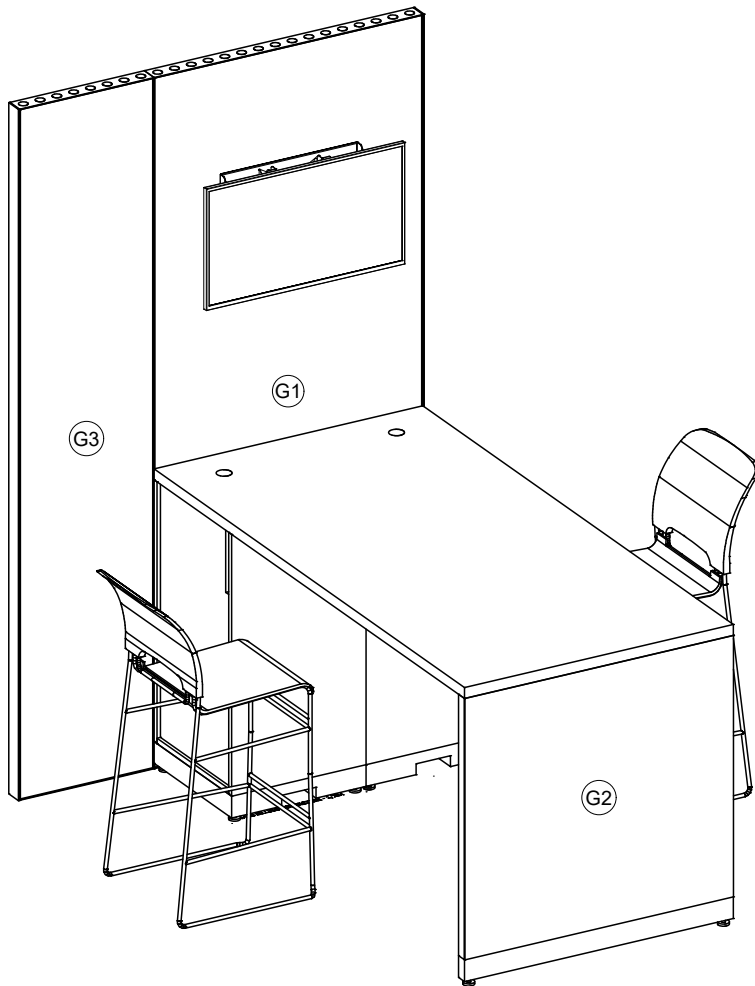
Additional benefits:

- Listings in online directory, mobile app, and print guide
- Access to online attendee list via OPTECH website (name/title/company only – NO email addresses)
- Free Wi-Fi
- Social Media Toolkit with official show graphics

OPTECH_

October 17-19, 2025 MGM
Grand Hotel & Casino
Las Vegas, NV

Startup Kiosk Turnkey Package



Kiosk Features:

- 41"H Waterfall Table with Locking Cabinet
- 39.062" x 36" Kick Panel (G2)
- 38.75" x 94.938" Back Panel (G1)
- (2) Limerick Stools
- (1) 32" Monitor
- (1) Electrical Drop

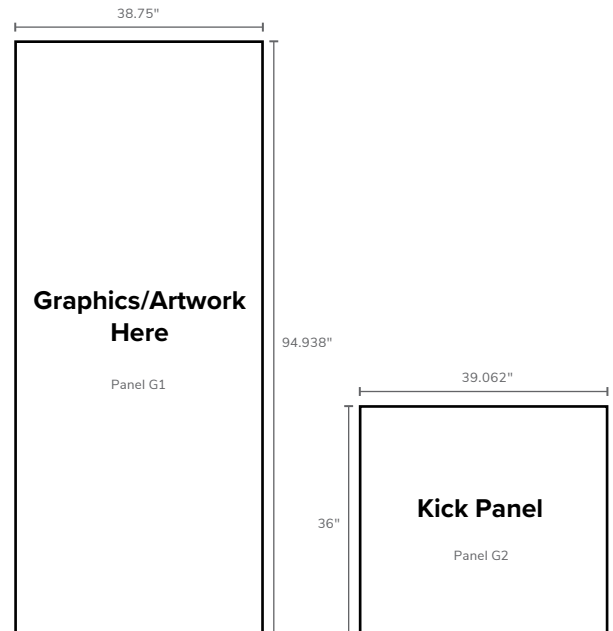
Included Services:

- Structure Rental and Installation/Dismantle
- Graphic Printing/Installation
- Material Handling and Local Deliver of Exhibit Structure

Graphic Panels:

- **G1 Panel** - 38.75" x 94.938"
- **G2 Panel** - 39.062" x 36.0"

Deadline for all kiosk graphics submission:
Tuesday, September 30, 2025



Items in this package cannot be substituted or traded. Rates are based on the full package and do not include tax. Additional rental products and services such as electrical and audio visual can be added à la carte. Changes to the structure will be charged as necessary and may include additional materials and labor.



For more information, please contact Solutions@Freeman.com