

2026 RETTC Tech Executive Summit

February 25 – 27, 2026 | Loews Coral Gables | Coral Gables, FL

Wednesday, February 25

11:30 AM to 1:00 PM RETTC Steering Committee Meeting

(All Times Eastern)

(Designated Steering Committee Members and Invited Guests Only)

Location: Sevilla Ballroom

Designated RETTC Steering Committee members and invited guests can attend the RETTC Steering Committee meeting. Leadership input is required on the strategic direction of RETTC in 2026. Please join the conversation and help set RETTC on a path to success in 2026 and beyond.

Noon to 1:00 PM

Networking Lunch for RETTC Committee Members

(Open to RETTC Committee Members Only)

RETTC Committee Members are the core of the RETTC Community, and we want to celebrate all they do. Join other multifamily leaders who are driving RETTC forward for this networking lunch to say thank you!

1:00 to 6:00 PM

Registration

Location: Sevilla Pre-Function

1:30 to 3:30 PM

General Sessions

Location: Sevilla Ballroom

Welcome to the 2026 RETTC Tech Executive Summit!

RETTC is entering its second year with big plans for 2026. We've added new Steering Committee leaders from across the rental housing industry to help guide the way. Join the leadership team as they share why coming together matters and how we're preparing for the AI-driven future.

Speakers: Kevin Donnelly, RETTC; James Hamrick, Gables Residential; Janine Jovanovic, LeaseLock; Kristy Simonette, Camden Property Trust

Navigating the New Era of Fee Transparency

Despite changing political winds, the push for fee transparency at the national, state, and local level keeps going strong. Get the latest on where fee transparency regulations are in place and where they're likely coming in 2026. And hear how RETTC is enabling greater transparency with its updated MITS 5.0 data model, and how tech leaders are adjusting their systems to assure compliance.

Moderator: Sharon Wilson Géno, NMHC

Speakers: Michael Barry, Bozzuto; Alicyn Cislo, Greystar; Jay Harris, Hudson Cook LLP; Lori Reeves, RETTC

The A.I. Driven Future of Rental Housing

As AI becomes embedded across property management platforms, the industry is entering a new phase, one defined less by experimentation and more by intentional design. This session brings together leading PMS providers to examine how AI is evolving today and what the next generation of tools, governance, and collaboration will look like in 2026 and beyond. Panelists will explore how innovation, accountability, and collaboration across the rental housing ecosystem strengthens operations while supporting fair housing, data privacy, and consumer confidence.

Moderator: Kristy Simonette, Camden Property Trust

Speakers: Sean Forster, AppFolio; Kris Kimmerle, RealPage; Richard Malpica, Yardi; Steven McKissick, MRI Software; Jason Taylor, Entrata

Quick Byte: Lessons in Digital Transformation from Other Sectors

Multifamily isn't the first or the last sector to undergo digital transformation. Hear from a Venture Capitalist working with Fortune 100 companies on lessons learned from their journey toward moving more like a startup and managing constant change.

Speaker: Scott Lopano, Tech Square Ventures

Quick Byte: The Future of Digital Access & Payments in Rental Housing

As digital wallets and mobile credentials become part of everyday life, rental housing is entering a new era of seamless, secure access and payments. What could move-in look like if it started with a tap instead of paperwork? This session explores how emerging technologies are transforming building entry, amenity access, and resident transactions—while streamlining operations for property teams. We'll discuss evolving resident expectations, the importance of security and privacy, and what housing providers should consider as mobile-first experiences reshape multifamily living.

Moderator: Chris Moreno, RETTC

Speaker: Geoff Johnson, Apple

3:30 to 4:00 PM

Networking Break

4:00 to 5:00 PM

RETTTC Committee Meetings *(open to all summit attendees)*

Committee meetings are open to all summit attendees, so join a meeting, hear what they're up to, and join in the conversation on what's next for 2026.

New RETTC Committee Launch!

Enterprise Systems and Integrations Committee Meeting *NEW*

Location: Alhambra Terrace

Marketing and Resident Experience Committee Meeting

Location: Sevilla Ballroom

5:00 to 5:30 PM

Networking Break

5:30 to 7:30 PM

RETTTC Summit Welcome Reception: Welcome to Miami!

Location: Event Lawn

Celebrate the second RETTC Summit with our "Born to Rum" celebration. Hear live Cuban music, place your order with the mojito mixologist, and watch demonstrations of cigar rolling, while sampling gourmet Cuban cuisine. This immersive event celebrates the spirit of old school Havana and provides a festive opening to the 2026 Summit!

Thursday, February 26

8:45 AM to 5:30 PM

Registration

Location: Sevilla Pre-Function

8:45 to 10:00 AM

Networking Breakfast

Location: Alhambra Pre-Function

9:00 to 10:00 AM

RETTTC Committee Meetings *(open to all summit attendees)*

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Data Privacy, Security and Information Strategy Committee Meeting

Location: Sevilla C Ballroom

Intelligent Buildings and Connectivity Committee Meeting

Location: Sevilla A&B Ballroom

10:00 to 10:15 AM

Networking Break

10:15 AM to Noon**General Sessions****Location:** Alhambra Ballroom**Welcome and Overview of Day Two****Intro:** Gregory Bates, GID**Quick Byte: Securing Data in a Shifting Policy Landscape**

There is momentum in DC for both a federal privacy standard and a federal AI standard. But will lawmakers get these items across the finish line? Learn what this shifting policy landscape could mean for rental housing providers and tools and resources RETTC is deploying for members to navigate this ever-expanding risk landscape.

Speakers: Daria Dudzinski, RETTC; Julianne Goodfellow, RETTC**Keynote: A Conversation with Christopher Krebs**

Chris Krebs is a nationally recognized cybersecurity and national security leader with extensive experience in government and the private sector. As the first Director of the U.S.

Cybersecurity and Infrastructure Security Agency (CISA), Krebs pioneered efforts to counter disinformation and protect election integrity. Prior to CISA, Krebs oversaw cybersecurity policy at Microsoft and held senior leadership roles at the Department of Homeland Security. As a CBS News Contributor, he brings invaluable expertise on cyber resilience, risk management, and national security, knowledge that is essential for technology leaders navigating today's digital and AI-driven landscape.

Chris Krebs will explore today's rapidly evolving cyber and AI landscape and discuss the intersection of cybersecurity, artificial intelligence, and national security, and what it means for real estate technology leaders. Chris will then sit down for a fireside chat to talk about how the rental housing industry should prepare for this new landscape.

Moderator: James Hamrick, Gables Residential**Keynote:** Christopher Krebs, Former United States Director of the Cybersecurity and Infrastructure Security Agency**Venture Capital: What's Hot and What's Not for 2026?**

The easy money era is over. So, what happens next for multifamily PropTech? Join this conversation on how tighter capital, fewer bets, and higher expectations are changing which technologies survive—and which actually deliver value.

Moderator: Bryce Nyberg, Berkadia**Speakers:** Chris Adamo, Flamingo Capital and Letterhead; Daley Ervin, Cerano Management; Jesse Middleton, Flybridge; Alexandra Wilkins Wilson, Clerisy**Noon to 1:30 PM****Networking Lunch** *(open to all summit attendees)***Location:** Alhambra Pre-Function**Noon to 1:00 PM****New RETTC Committee Launch!** *(open to all summit attendees)*

Join us for a lunch launch as we celebrate the growth of the RETTC Community and introduce the new Advocacy and Public Policy Committee. Meet the leaders, connect with members, and help shape the committee's priorities for 2026.

Advocacy and Public Policy Committee Meeting *NEW***Location:** Sevilla A&B Ballroom**1:30 to 3:15 PM****General Sessions****Location:** Alhambra Ballroom**The Renter Experience, Unfiltered**

This session puts industry CX priorities side-by-side with real renter sentiment, drawing from survey data, real renter discussion groups, and social conversations to reveal where expectations align, where friction shows up, and why it matters.

Moderator: Sarah Yaussi, RETTC

Speakers: Hope Dunleavy, Newmark RF; Julie Keel, Camden Property Trust; Adam Slater, Clarafy Research

We're Thinking About PropTech All Wrong: RETTC Report Release

PropTech has traditionally been evaluated on one metric: does it drive NOI? But what if shifting realities and renter expectations have transformed how owners should calculate value? This panel will delve into findings and data from a new RETTC & PropTechIQ report that demonstrates how PropTech produces measurable returns by improving satisfaction, retention, digital service delivery, and operating efficiency, and how we all need to change the narrative on the PropTech value proposition.

Moderator: Caitlin Sugrue Walter, NMHC

Speakers: Mark Alves, WinnCompanies; Taylor Wiederkehr, PropTech IQ

When Centralization Breaks: Lessons from Tech Missteps

Presented in Partnership with Multifamily Insiders: Centralization was meant to make things easier, more efficient, and scalable. But in practice, many find that tech-driven centralization often causes friction, slows adoption, and reveals gaps they didn't expect. This session will look at why some efforts fail, why leadership alignment isn't always enough, and what leaders wish they had known before making big changes.

Moderator: Chelsea Kneeland, Multifamily Insiders

Speakers: Amy Barricelli, RREAF Holdings, LLLC; Jennifer Beebe, Avanti Residential; Whitney Kidd, Preiss

3:15 to 3:45 PM

Networking Break

3:45 to 5:00 PM

Best Practices Roundtable Discussions: Housing Operators

Location: Alhambra Ballroom *(open to owners & managers only)*

Best Practices Roundtable Discussions: Suppliers

Location: Sevilla A&B Ballroom *(open to suppliers only)*

New this year, housing operators and suppliers will meet separately to hash out the obstacles and best practices surrounding the most pressing issues facing tech in rental housing. RETTC will highlight the findings, as well as the differences, in a post-Summit report.

5:00 to 6:00 PM

Networking Reception

Location: Event Deck

6:00 PM

Dinner on Your Own

6:00 to 7:30 PM

RETTC Steering Committee Dinner *(invitation only)*

Location: Included with Invitation

Friday, February 27

8:45 to 10:30 AM

Registration

Location: Sevilla Pre-Function

8:45 to 10:00 AM

Networking Breakfast

Location: Alhambra Pre-Function

9:00 to 10:00 AM

RETTC Committee Meetings *(open to all summit attendees)*

Committee meetings are open to all summit attendees, so join a meeting, hear what they're up to, and join in the conversation on what's next for 2026.

New RETTC Committee Launch!

Business Intelligence and Data Analytics Committee Meeting *NEW*

Location: Sevilla C Ballroom

Innovation and Emerging Technology Committee Meeting**Location:** Sevilla A&B Ballroom**10:00 to Noon****Closing General Sessions****Location:** Alhambra Ballroom**Welcome and Overview of Day Three****Intro:** Janine Jovanovic, LeaseLock**Technology, Policy, and the Future of Housing: Why the Local Debate Matters More Than Ever**

Technology is transforming rental housing—at the same time, state and local policymakers are increasingly shaping how these innovations can be used, with real consequences for housing production and renters. Explore why it's critical for operators and tech partners to engage early, consistently, and strategically to advocate effectively. Hear how growing regulatory uncertainty affect business operations and housing opportunity, and why changing the narrative is essential to advancing solutions that work for renters.

Moderator: Linda Willey, Camden Property Trust**Speakers:** Gregory Bates, GID; Javier Fernandez, Mayor of South Miami; Steven Geller, Esq., Broward County Commissioner, Broward County Government**The RETTC Technology Benchmarking Survey & Report: Initial Findings**

Every two years, RETTC surveys tech leaders to track technology trends in rental housing. The study looks at spending, staffing, and the challenges and opportunities companies face when using technology. Summit attendees will get an exclusive first look at the preliminary themes.

Moderator: Rick Haughey, RETTC**Speakers:** Kevin Hudak, RCKRBX**CTO Confidential: Roadblocks and Roadmaps for 2026**

Top tech leaders will share what's on their minds and their plans for 2026. From handling rapid AI growth to making fee transparency work and managing new risks, CIOs and CTOs play a critical role in company success. Hear what excites them—and what challenges keep them up at night.

Moderator: Cindy Fisher, Kettler**Speakers:** Joe Fracchia, MAA; Art McCann, Bell Partners; Jeremy Poteet, JBG SMITH**Noon****Meeting Adjourns**