

## Startup Kiosk Turnkey Package

As part of RETTC's commitment to highlighting emerging technologies within the apartment industry, a limited number of Startup Kiosk spaces will be offered in a dedicat-

### Kiosk Package Includes:

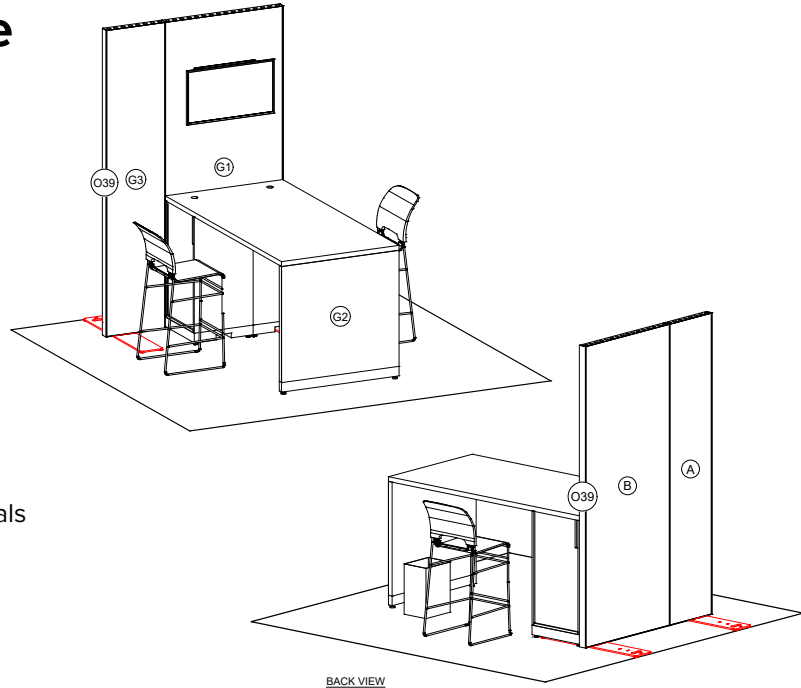
- Branded kiosk with waterfall table, locking cabinet and two (2) stools
- One (1) 32" monitor (exhibitor must supply compatible device)
- One (1) Eletrical drop
- Graphic production (exhibitor must supply graphic)
- Instalation and dismantle labor

**No additional signage or furnishings are permitted.** All materials must fit within the kiosk footprint. Exhibitors are responsible for any additional services, including laptop rental or lead retrieval, which may be ordered through the Exhibitor Services Kit.

**Furniture substitutions are not permitted.**

### Kiosk Package also Includes:

- Three (3) complimentary conference registration per 10' x 10' (100 sq. ft.) of booth space purchased
- Two (2) discounted client registration code per 10' x 10' (100 sq. ft.) of booth space purchased (Discount codes are available for use for exhibitor housing provider clients only)
- One complimentray Fast Pitch participation slot for an exhibitor representative
- Exhibitor listing and profile in the online exhibitor directory and mobile app
- Company name and booth number listing in the printed conference guide
- Access to the registered attendee list via OPTECH website (no email or contact information is provided)
- Complimentary Wi-Fi
- Carpeted ballroom
- Access to official graphics for marketing purposes



**Graphics must be submitted to Freeman by  
TUESDAY, SEPTEMBER 29, 2026.**

**For ordering, please contact Karen Rodgers at  
Karen.Rodgers@freeman.com**

### Graphic Panels Front:

**G1** - 38.75" x 94.938"

**G2** - 39.0625" x 36

**G3** - 19.25" x 94.938"

### Graphic Panels Back:

**A** - 19.25" x 94.938"

**B** - 38.75" x 94.938"

Items in this package cannot be substituted or traded. Rates are based on the full package and do not include tax. Additional rental products and services such as electrical and audio visual can be added à la carte. Changes to the structure will be charged as necessary and may include additional materials and labor.

# Guidelines for submitting graphics

## Maximum resolutions

In some instances, resolution on files are excessive. This causes long/incomplete download times and possible editing/processing delays. Please do not exceed 250dpi at full scale. If you are not sure what resolution would be sufficient, please [contact us](#).

## Minimum resolutions for 4-8ft (normal) viewing distance

Resolution should be 100dpi (100dpi is preferred). 100 dpi produces good looking images from a normal viewing distance of 4 - 8 ft.

## Minimum resolutions for 15ft (normal) viewing distance

For very large prints, such as hanging banners, when viewing distance is over 15 ft, the minimum resolution can drop down to 75dpi (at 100% scale).

If your file already has a greater resolution, leave it as is. A higher dpi is always preferred.

## Complex images

If your images contain layers, clipping paths, spot colors, effects, etc., save as TIF.

Tip: Select LZW compression. It's a lossless compression that allows you to preserve layers, while decreasing file size.

## Adobe Creative Cloud

We welcome the use of Creative Cloud Libraries and invite you to include Adobe Stock images and Adobe fonts in your CC Library.

## Vector art

Logos should be vector and have outlined fonts. If a vector version is not available, provide hi-res (high resolution) images.

## Native version (editable)

We strongly recommend submitting editable version of the files as well as the high resolution pdf, including links and fonts. This is valuable in case a new PRINT file has to be generated.

The best way to provide native files is by "Packaging" (File/Package) in Illustrator or InDesign. If you are a Mac user and your fonts are other than .otf, please zip packaged files.

## PMS colors

We recommend including PMS colors, or Pantone, for color matching. RGB colors are for screen graphics, and CMYK colors are preferred when PMS colors are not available. Gradients need to be converted to CMYK.

For our full graphic guidelines, please [click here](#).

